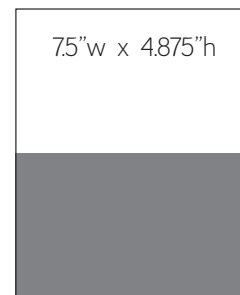


# 2016 Annual Program Advertising Agreement

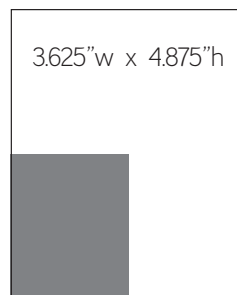
Advertisement Selection			
Placement	Annual Program Book is 8.5" x 11"		
<i>Please Check</i>	Size	B&W	Color
<input type="checkbox"/> Back Cover	Bleed 8.75"w x 11.25"h Non-bleed 7.5"w x 10"h	—	Season Sponsor
<input type="checkbox"/> Inside Front Cover	1/2 page (1 available) 7.5"w x 4.875"h		Headliner Sponsor
<input type="checkbox"/> Inside Back Cover	1/4 page 3.625"w x 4.875"h 1/2 page 7.5"w x 4.875"h		Headliner Sponsor
<input type="checkbox"/> Full Page	7.5"w x 10"h	\$1,400	—
<input type="checkbox"/> 1/2 Page	7.5"w x 4.875"h	\$700	—
<input type="checkbox"/> 1/4 Page	3.625"w x 4.875"h	\$350	—
<input type="checkbox"/> 1/8 Page	3.625"w x 2.375"h	\$190	—



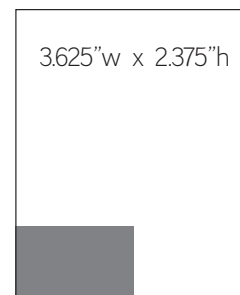
Full page



1/2 page



1/4 page



1/8 page

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Total price of my advertisements with MIM: \$** \_\_\_\_\_ **and my deadline to submit ad files is** January 15, 2016

*Payment is due with ad submission. Please make checks out to Music in the Mountains or MIM.*

**Ad placement preference:** \_\_\_\_\_

Your ad will be placed within the program at the discretion of the designer, unless otherwise requested.  
We will do our best to honor your placement request.

**Advertiser Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Advertising Sales contact:**

**Contact info:**

**My graphic designer is:**

**Name** \_\_\_\_\_

**Email** \_\_\_\_\_

**Phone** \_\_\_\_\_

MIM Business Office: (10am-4pm T-F)  
530 Searls Avenue, Nevada City  
Phone (530) 265-6173  
Fax (530) 265-6810

**Digital Art Specifications:**

We accept files in the following digital formats ONLY:

High resolution Adobe Acrobat PDF, print ready,  
300 dpi or higher; CMYK

Adobe Illustrator AI, EPS, or PDF with fonts converted  
to outlines, images embedded, 300 dpi or higher, CMYK  
TIFF, EPS, or JPG must be 300 dpi or higher, CMYK

We DO NOT accept ads created in Microsoft Word  
or Publisher

**Photo and Logo Guidelines:**

All photos must be shot or scanned at 300 dpi at 100%  
or larger of size used in ad

Line art requires 600 dpi at 100% of size used in layout

Logos/photos pulled from websites are low resolution  
and are not accepted

*MIM Office use only*

- Pat Man
- Ad Paid
- Master List
- Sponsor \_\_ Yes \_\_ No

**Thank you for your support!**



1/4 page  
3.625"w x 4.875"h

1/8 page  
3.625"w x 2.375"h

Full page  
7.5"w x 10"h

1/2 page  
7.5"w x 4.875"h