

2013 Program Advertising Agreement

Music in the Mountains

Deadline to submit ad files:

- **March 1** for Spring Concerts
- **May 1** for SummerFest
- **November 1** for Winter Concerts

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

Email: _____ Fax: _____

Advertisement Selection

Placement	Spring & Winter (Book is 7" x 8.5")		SummerFest (Book is 8.5" x 11")			Full Year Price		
	Size	B&W	Color	Size	B&W	Color	B&W	Color
<input type="checkbox"/> Back Cover	Same as full page	---	\$550	8.75"w x 11.25"h bleed (8.5"x11" trimmed)	---	\$1,100	---	\$2,000
<input type="checkbox"/> Inside Front	Same as full page	\$400	---	Same as back cover	\$975	---	\$1,725	---
<input type="checkbox"/> Inside Back	Same as full page	\$375	---	Same as back cover	\$875	---	\$1,575	---
<input type="checkbox"/> Full Page	6.5"w x 8"h	\$350	---	7.5"w x 10"h	\$875	---	\$1,500	---
<input type="checkbox"/> 1/2 Page	6.5"w x 4"h	\$200	---	7.5"w x 5"h	\$500	---	\$850	---
<input type="checkbox"/> 1/4 Page	3.25"w x 4"h	\$100	---	3.5"w x 5"h	\$250	---	\$425	---
<input type="checkbox"/> 1/8 Page	3.25"w x 2"h	\$50	---	3.5"w x 2.5"h	\$125	---	\$200	---

The back cover of our program is the only ad placement we offer in color. The inside of our program is printed in black and white. Your ad will be placed within the program at the discretion of the designer, unless otherwise requested. We will do our best to honor your placement request.

We accept files in the following digital formats:

1. PDF, press optimized with fonts and images embedded
2. Adobe Illustrator AI, EPS, or PDF with fonts converted to outlines and images embedded
3. TIFF, EPS, or JPG (must follow photo and logo guidelines)

Photo and Logo Guidelines

- All photos must be shot or scanned at 300 dpi at 100% or larger of size used in ad
- Line art requires 600 dpi at 100% of size used in layout
- Photos pulled from websites are low resolution and are not accepted

Email your digital ad directly to: maya@musicinthemountains.org (Maya Chensue, Marketing Assistant)

PLEASE NOTE: We are not responsible for editing your files. If you cannot submit an ad in the correct format, we cannot print it. If you have any questions please call our office at (530) 265-6173 and we are happy to help you.

Total Price of my advertisements with MIM: \$ _____

Payment is due with ad submission (see deadlines above). Please make checks out to Music in the Mountains or MIM.

Placement of my ad (circle): **Spring** **SummerFest** **Winter** **Full Year**

Advertiser Signature: _____ **Date:** _____

Please fax, mail, or bring this form to the MIM Office. **Thank you for your support!**

MIM Business Office: (12-4pm M-F)
530 Searls Ave., Nevada City
Phone (530) 265-6173
Fax (530) 265-6810

MIM Advertising Representative:
Marguerite Blickenstaff
(530) 265-2471

Notes: _____

MIM Office use only
Check # _____
Entered in:
 Donorsnap
 Advertising Master List